TOURISM IRELAND CLG MINUTES OF THE 186TH MEETING OF THE BOARD OF DIRECTORS HELD AT THE ARDILAUN HOTEL GALWAY THURSDAY 27th APRIL 2023 09.30 - 12.30p.m.

PRESENT:

Christopher Brooke

(Chairman)

Ruth Andrews

Laura McCorry (via video link)

Katy Best

Harry Connolly (via video link)

Stephen McNally

Joe Dolan

Mary Mulvey

Kathryn Thomson

IN ATTENDANCE:

Siobhan McManamy Interim Chief Executive

Shane Clarke

Director of Corporate Services, Policy & Northern Ireland/Company

Secretary

Audrey McNevin

Corporate Services, Policy & Northern Ireland

David Kinsella

Deloitte (Agenda item 7)

Sinéad Barry

Deloitte (Via video link agenda item 7)

1. APOLOGIES AND OPENING REMARKS

Nóirín Hegarty and John McGrillen sent apologies.

The Chairman congratulated Siobhan McManamy on her appointment as Interim CEO and Elmagh Killeen on her appointment as Acting Director of Markets.

2. CONFLICTS OF INTEREST

No conflicts of interest were declared.

3. MINUTES OF PREVIOUS MEETING HELD ON THURSDAY 23rd MARCH 2023

The minutes of the previous meeting were approved as a true and accurate record. They were signed by the Chairman and will be published on Tourism Ireland's corporate website. ACTION: Shane Clarke

4. **MATTERS ARISING**

It was noted that matters arising from the previous meeting on 23rd March 2023 had been actioned.

The Chair updated the Board on a number of high-level engagements.

Various matters relevant to Tourism Ireland were covered.

Discussion with the Board resulted in the following Actions:

It was agreed that periodic senior-level meetings would take place with both Departments involving the Chair and CEO. ACTION: CEO

- An enquiry regarding the ETA and potential mitigating actions is to be raised with the NIO and DFA. **ACTION: CEO/SC**
- Board members to advise of their availability to attend the NSMC Annual Board Member Conference on 25th May. ACTION: Board Members
- The executive confirmed that the WFH policy update will be provided as part of a people and values discussion at the July Board Meeting. **ACTION**: CEO/Shane Clarke/Head of HR

5. CEO REPORT

The Board confirmed they had reviewed the contents of the I/CEO report. The matters within were discussed.

6.0 SECRETARIAT MATTERS

6.1 Leases

The Board granted approval for the following:

- Approval to renew the lease of the Sydney office and to approve the Company Secretary and Chair to sign and seal the Incentive Deed and Lease documentation, as necessary.
- Coleraine office lease renewal was noted.

6.2 **Procurement**

 Approval was given to initiate the procurement process under the existing framework for the provision of ad-hoc consumer research services (both qualitative and quantitative).

6.3 Management Accounts

These were noted.

David Kinsella, Deloitte, joined the meeting. Sinéad Barry, Deloitte, joined the meeting via video link

7. BOARD EFFECTIVENESS PRESENTATION

A presentation was made on Board Effectiveness by David Kinsella, Deloitte. There was comprehensive discussion and details of the presentation were noted. It was proposed by the I/CEO that an action plan be prepared by the Company Secretary for review at the next Board Meeting. **ACTION:** Shane Clarke

David Kinsella, Deloitte, left the meeting. Sinéad Barry, Deloitte, left the meeting.

8. SUSTAINABILITY COMMITTEE

The Chair of the Sustainability Committee provided an update on proceedings of the earlier meeting.

8.1 ROMI COMMITTEE

The Chair of the ROMI Committee provided a status overview to the Board. A request for an analysis of expenditure on consultant services was made. **ACTION:** CEO/Shane Clarke

9. ANY OTHER BUSINESS

None.

10. DATE OF NEXT MEETING

The next meeting is scheduled for Thursday 15th June to take place in Derry~Londonderry with an industry dinner to take place on the evening of Wednesday 14th June. The main agenda items are to include a review of the Risk Register and an update from the GB Team including Northern Ireland activity. **ACTION:** Shane Clarke

Siobhan McManamy, Shane Clarke and Audrey McNevin left the meeting.

11. MEETING WITHOUT THE EXECUTIVE

A number of matters were discussed by the Board.

The meeting concluded at 12.30p.m.

Signed:

CHRISTOPHER BROOKE - CHAIRMAN