TOURISM IRELAND CLG
MINUTES OF THE 206th MEETING OF THE BOARD OF DIRECTORS
HELD AT TOURISM IRELAND OFFICES CO DUBLIN,
TUESDAY 29th JULY 2025, 15.00–17.00

PRESENT:

Christopher Brooke (Chairman)
Karen Sugrue Hennessy (vice-Chair)
Ruth Andrews
Harry Connolly
Joe Dolan
John McGrillen
Kathryn Thomson
Katy Best
Laura McCorry
Mary Mulvey
Paul Gallagher
Apologies: Stephen McNally

IN ATTENDANCE:

Alice Mansergh	Chief Executive
Alan Myles	Interim Director of Business Operations / Company Secretary
Aidan Power	Director of Marketing
Neil Aulton	Head of Strategy & Insights
Nicola Allen	Strategy Development Manager
Helena O'Dwyer	EY-Parthenon Ireland (virtual)
Diarmuid Maguire	EY-Parthenon Ireland (virtual)
Arpit Jain	EY-Parthenon Ireland
Róisín McTague	Corporate Communications Senior Executive

1. APOLOGIES AND OPENING REMARKS

Apologies were received from Stephen McNally. The Chairman noted the meeting would be the final engagement for Directors, Mary Mulvey and Joe Dolan, and thanked them for their commitment over the past five years.

2. NOTICE AND QUORUM

2.1. It was resolved that Mr Christopher Brooke be appointed chairman for the duration of the meeting (the Chairman). It was noted that a quorum was present and that the meeting was otherwise duly convened in accordance with the Constitution of the Company to transact business and that all Directors entitled to attend and vote at the meeting had received due notice thereof and of the nature of the business to be conducted.

2.2. It was further noted that all the Directors present were, pursuant to the Constitution of the Company, entitled to vote and be counted in the quorum.

2.3. The meeting proceeded to business.

3. DECLARATION OF INTERESTS

In accordance with Section 231 of the Companies Act 2014 those directors present each declared that they had no interest in the business to be transacted at the meeting which would preclude them from participating in the meeting and forming part of the necessary quorum.

4. SECTION 819 AND PART 14, CHAPTER 4 OF THE COMPANIES ACT 2014

The Chairman informed the meeting that no person who is the subject of a declaration, order or deemed order for disqualification or restriction under the Companies Act 2014 including Part 14, Chapter 3 and 4 is appointed or acts in any way, directly or indirectly, as a Director or secretary of the Company and that the Directors had not received any notice under the Companies Act 2014 including Part 14, Chapter 5, regarding a disqualification undertaking.

5. DEFERRAL OF MINUTES OF PREVIOUS BOARD MEETING ON 26th June 2025

It was agreed that approval of the minutes from the meeting on 26th June 2025 would be deferred until the meeting on 4th September 2025.

ACTION: Alan Myles

6. DEFERRAL OF MATTERS ARISING

It was noted that the Oxford Economics paper previously discussed had been circulated, given its relevance to corporate planning. It was agreed that all other actions from the meeting on 26th June 2025 would be deferred to the meeting on 4th September 2025.

ACTION: Alan Myles

7. SECRETARIAT MATTERS

7.1. Timelines for NSMC

Alan Myles outlined the timings of upcoming NSMC sectoral meetings, with the Board noting potential dates for the nomination of incoming Board Members.

7.2. Necessity of Quorum

Alan Myles addressed the question of quorum for the September Board meeting, ahead of the nomination of incoming Board Members. It was reconfirmed that the requisite quorum would be present for the meeting.

7.3. Review of September and October Board Dates

Board Members noted the agenda as proposed for the September meeting. It was agreed that a list of dates would be circulated for the October meeting, to allow for full possible attendance.

ACTION: Alice Mansergh / Alan Myles

8. CORPORATE PLAN 2026-28 STRATEGY SESSION

It was noted that the meeting arranged was specific to the Corporate Plan. The Board discussed dates for further review, given timelines for submission.

A presentation was given on the draft Corporate Plan, and comprehensive discussions, involving EY-Parthenon, the Board and the Tourism Ireland Executive took place, during which the Executive answered questions and took feedback. The Board confirmed its approval for the direction as outlined.

9. AOB

On behalf of the Board, the Chairman reaffirmed his sincere thanks to Mary Mulvey and Joe Dolan for their commitment and valuable contribution over the last five years.

10. DATE OF NEXT MEETING

The next meeting is scheduled for Thursday, 4th September 2025 in Dublin.

The meeting concluded at 17:00.

Signed: ________________________________

CHRISTOPHER BROOKE – CHAIRMAN