

**Tourism Ireland**

# **Climate Action Roadmap 2024**

## Contents

1. Introduction
2. Our Team
3. Leadership and Governance for Climate Action
4. Engaging and Training Staff
5. Our Targets
6. Achieving the Energy Efficiency Target (50% improvement by 2030)
7. Our Way of Working
8. Energy and Environmental Management Systems and Accreditation
9. Green Public Procurement
10. Resource Use
11. Our Buildings and Vehicles

## 1. Introduction

The Climate Action Plan 2021 (CAP21) included a commitment that public sector bodies would complete Climate Action Roadmaps by the end of 2022; this is a follow-up TO that plan.

The Climate Action Roadmap is a document to be produced by public sector bodies, which communicates how each public body will meet the requirements of the Climate Action Mandate 2022 (the Mandate) and reach its 2030 carbon and energy efficiency targets. This requirement applies to all public bodies, other than local authorities, commercial semi-state bodies and schools, all of which have their own requirements.

In the first Roadmap, which was to be completed by the end of 2022, public bodies should focus most attention on their plans for reducing total energy related emissions and fossil fuel related emissions from their operations, in line with the targets in the Climate Action Plan 2021 (CAP21). This Climate Action Roadmap is an update thereof.

Future iterations of the Roadmap Guidance will cover how to expand the scope of the roadmap, which could potentially include other non-energy greenhouse gases, indirect emissions and adaptation to climate change.

We would note that Tourism Ireland (TI) only has one building in Ireland, of which less than 10% is occupied by TI; and that TI does not own, nor operate, any motor vehicles.

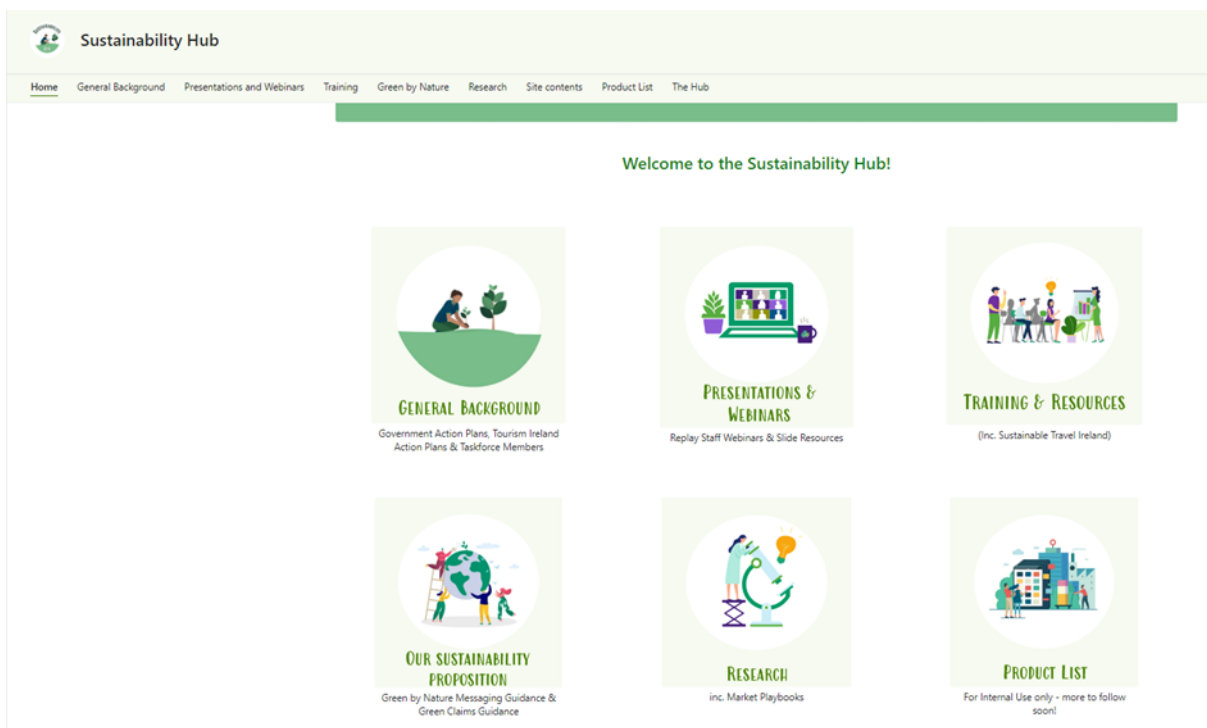
## 2. The Team

The Climate Action Mandate requires that leadership and governance structures for climate action are set up and that staff are engaged with climate action and have appropriate training.

TI has established both a Sustainability Taskforce Team, incorporating senior management, and a Board sub-committee, to be the drivers of sustainability in the organisation, in its marketing approach and its communication to the travel trade in Ireland. The Director of Corporate Services, Policy and Northern Ireland, Shane Clarke, a member of the Senior Management Team (SMT), has been appointed as the lead member of the Sustainability Taskforce Team.

The Climate Action Mandate addresses the internal actions to be taken by organisations to achieve their carbon and energy efficiency targets and this document will only cover this aspect. As well as working to address our direct impacts, Tourism Ireland also undertakes initiatives to help to manage the environmental impact of tourism through our work to encourage Value Adding Tourism Traits – promoting regional, seasonal and longer-staying tourism.

Tourism Ireland will continue to incorporate appropriate sustainability training (technical and behavioural) into learning and development strategies for staff. Tourism Ireland has established a “Sustainability Hub” on our intranet, where staff can readily access Tourism Ireland materials, research, training, webinars etc.



### 3. Leadership and Governance for Climate Action

The Board of Tourism Ireland has nominated Shane Clarke, Director of Corporate Services, Policy and Northern Ireland, to lead as the Climate and Sustainability Champion. The full Tourism Ireland team is shown below.



Shane Clarke  
(Dublin)



Neil Aulton  
(Dublin)



Peter Maag  
(Nordics)



Natasha  
Johnston  
(Dublin)



Donna  
Allcock  
(GB)



Aubrey Irwin  
(Austria/  
Switzerland)



Audrey  
McNevin  
(Dublin)



Jocelyn Black  
(Canada)



Róisín  
McTague  
(Dublin)



Daniel Uzice  
(Dublin)



Alex O'Byrne  
(GB)



Hannah-Lena  
Schön  
(Germany)



Karen van der  
Horst  
(BeNe)



Hilary  
McClarence  
(Dublin)



Monica  
MacLaverty  
(Dublin)



Grace  
Armitage  
(GB)



Caroline  
MacCormac  
(Dublin)



Eef Belckx  
(BeNe)



James Kenny  
(Dublin)



Cormac Phelan  
(Dublin)



Cristina Espejo  
(Spain)



Marcella  
Ercolini  
(Italy)

## 4. Engaging and Training Staff

- A training needs analysis has been undertaken and appropriate follow-up to this actioned.
- A further training needs analysis is planned for 2024 to look for more areas of improvement.
- TI has run a sustainability training programme for all staff.
- A Sustainability Hub has been established, where all relevant information can be accessed by all staff, including recordings of webinars and recommendations for further courses for personal development.
- The Tourism Ireland Board regularly reviews sustainable issues at its meetings.

## 5. Our Targets

The Climate Action Mandate sets emission reduction and energy efficiency targets for public bodies:

- Reduce Greenhouse Gas (GHG) emissions by 51% in 2030.
- Increase the improvement in energy efficiency in the public sector from the 33% target in 2020 to 50% by 2030.
- Update the Climate Action Roadmap by the end of 2024.
- TI already reports on its sustainability activities in its annual report and has done for a number of years. A section reporting on GHG emissions will be added for future years.
- Help build the Tourism Sectoral Adaptation Plan.

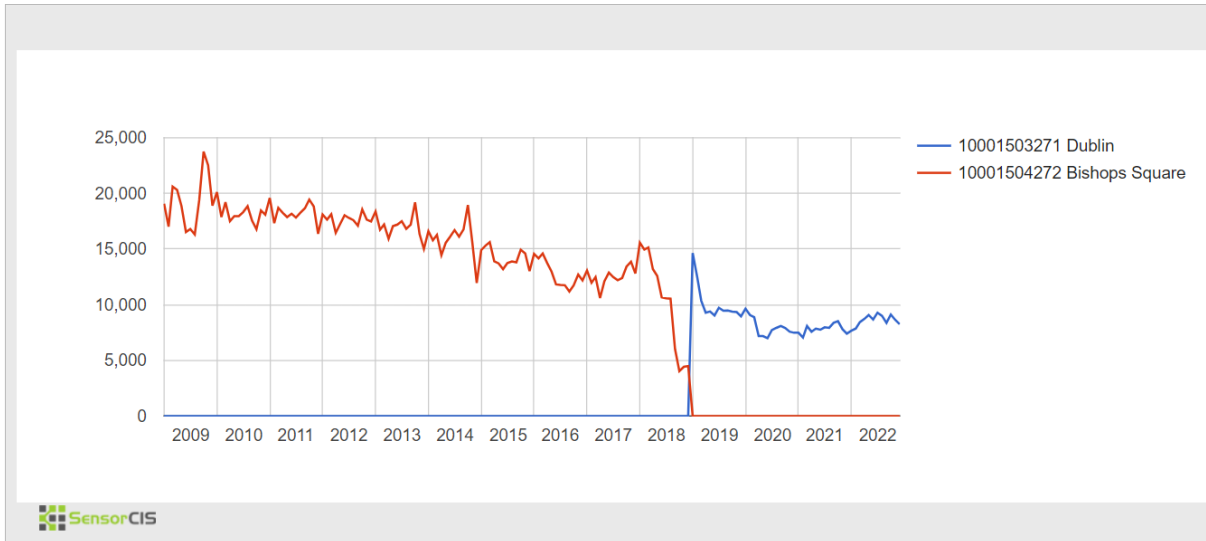
## 6. Achieving the energy efficiency target (50% improvement by 2030)

- All lighting low energy lighting.
- All lights movement sensor activated, with automatic switch off after x minutes of no movement.
- Automatic switch off of printers.
- All printers to automatically default to double-sided printing.

The targeted reduction of 50% in energy consumption by TI had been achieved by 2022 and these are detailed on the graphs below from SEAI reports on TI's energy usage submissions under the PSMR (Public Sector Monitoring and Reporting) scheme.

## DUBLIN – TOTAL ENERGY CONSUMPTION BY YEAR

MPRNs Attributable Consumption (kWh)



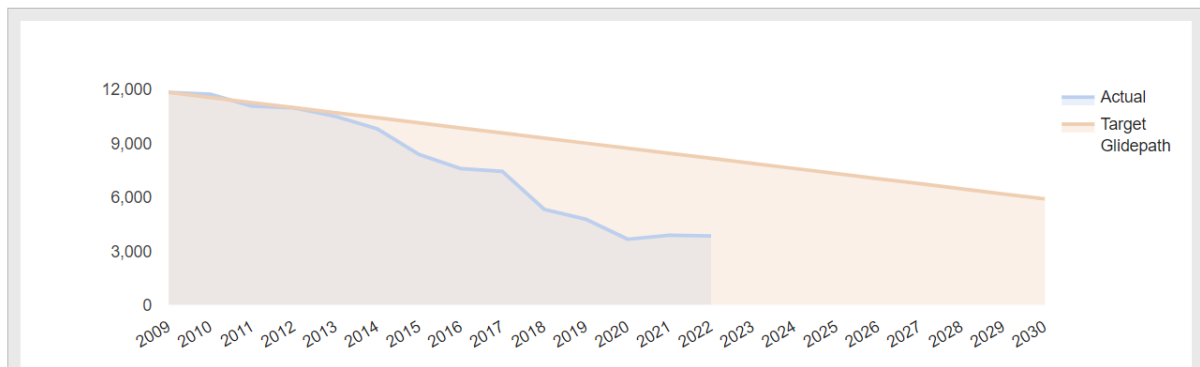
Sensor CIS

## DUBLIN – PROGRESS TOWARDS TARGET (BY EMPLOYEE)

Energy Performance Indicators - 2022

2022 EnPI = 3,863  $\frac{\text{kWh}}{\text{FTE Employees}}$

Target EnPI = 5,919  $\frac{\text{kWh}}{\text{FTE Employees}}$



Level 2 Energy Performance Indicators (2022)

1.0% better than 2021



67.4% better than energy efficiency baseline



34.7% better than 2030 target



Electricity = 3,863  $\frac{\text{kWh}}{\text{FTE Employees}}$

1.0% better than 2021



Thermal = 0  $\frac{\text{kWh}}{\text{FTE Employees}}$

0.0% worse than 2021



Transport = 0  $\frac{\text{kWh}}{\text{FTE Employees}}$

0.0% worse than 2021



## 7. Our Way of Working

TI will report progress in reducing GHG emissions and sustainability activities in its annual report.

We will review any paper-based processes and evaluate the possibilities for digitisation, so it becomes the default approach.

## 8. Energy and environmental management systems and accreditation

Tourism Ireland will continue to report on energy usage through the SEAI Monitoring & Recording (M&R) system but, given the low levels of energy consumption and size of premises, does not intend to seek any form of accreditation.

## 9. Green public procurement

Green Public Procurement (GPP) is a process where public authorities seek to source goods, services or works with a reduced environmental impact. The EPA has published GPP guidance and ten accompanying criteria sets that support the inclusion of sustainable and green practices into public sector procurement procedures.

TI has incorporated the requirement for tenders to state their environmental credentials as part of the procurement process going forward and these will form part of the scoring criteria when assessing the tenderers' submissions.

## 10. Resource use

The Climate Action Mandate requires public bodies to review any paper-based processes and evaluate the possibilities for digitisation, so it becomes the default approach.

TI has already moved substantially away from paper-based process and paper-based marketing material; and it is expected that this trend will continue. TI has investigated "print on demand" for paper-based materials and will continue this approach into the future.



## 11. Our Buildings and Vehicles

TI will continue to create bicycle friendly facilities for employees and visitors, by maintaining bicycle parking (including charging points for electric bikes/scooters) which is secure, accessible and simple for cyclists to recognise and use, at the premises it occupies. TI has installed electric vehicle charging points at a number of the parking spaces at its premises.

The premises TI occupies consists of one building, of which TI occupies less than 10% and less than half of one floor plate. There is no intention or likelihood that these premises will change during the life of this plan as the lease runs substantially beyond 2030. TI will not install heating systems that use fossil fuels, although TI is extremely unlikely to ever install any heating systems.

TI does not own or operate any vehicles directly and has no intention of doing so in the future.