



# 'INTERNATIONAL RE-VERSIONING & DISTRIBUTION SCHEME'

## Application Form - Round TWO – May 2026

Please ensure that you have consulted the application guidelines in advance of making an application.

- Applications must be submitted on or before **3.00pm GMT on Wednesday 6th May 2026**. Late or incomplete applications will not be accepted. For queries relating to applications, email: [programmingirelandfund@tourismireland.com](mailto:programmingirelandfund@tourismireland.com)
- Please ensure that you complete this form and upload the application requirements as instructed in Question 35. Items 35 - 43 are a checklist of the items that are needed.
- Do not provide any personal information irrelevant to the application, any information received will be used for administration purposes only. Tourism Ireland's Privacy Policy can be found here: <https://www.tourismireland.com/Privacy-Policy>

\* Required

1. Applicant Name \*

2. Applicant Email \*

3. Applicant Mobile Number \*

4. Company Name \*

5. Company Registration Number? \*

6. Company Address (please include full postal address including eircode or zipcode) \*

7. Company Telephone Number? \*

8. Company Tax Clearance details/number (current at time of submission) - Note\* - For non-ROI applicants, a letter from your accountant stating your tax affairs are in order at time of application will suffice. This can be included in your supporting documents. \*

9. Company Biography with at least 4 previous production credits that you feel are relevant: \*

10. Project Genre (Documentary, Specialist factual, Travelogue, etc) \*

11. Project Title \*

12. Project duration (i.e. 6 x 30', 1 x 90') \*

13. Proposed Re-versioning Dates \*

14. Featured Main Production locations (eg, Cork, Fermanagh, Galway) \*

15. Logline of Project (25 words Approx) \*

16. Synopsis of Project (up to 4 Paragraphs - synopsis of original series plus details of how the originally broadcast series will be tailored for international broadcast) \*

17. Producer's Name \*

18. Producer's Email \*

19. Original Broadcast – Detail the original broadcaster/s. Please include average ratings/reach metrics of original broadcast. Include a list of anywhere else the project has been broadcast to date (Channel / Territory). \*

20. Personnel Details (please include list of key creative talent and team for the originally broadcast series, plus any new key creative talent and team attached to reversion the series) \*

21. Reversion Budget Amount (with estimate of proportion allocated to Irish production) \*

22. Amount of funding secured to date \*

23. Please list all confirmed Co-Financiers **and the amount committed** \*

24. Amount of funding yet to be secured € (All budget figures must be presented in euro) \*

25. Amount of funding requested from Tourism Ireland € \*

26. Please list confirmed broadcaster(s), including name and country

**Note\* You must supply evidence of this market support in the uploadable requirements. \***

27. Please provide details of the current target market demographic of your attached broadcaster (Include sample slot averages / audience reach & profile where available) \*

28. Primary language of production. \*

29. Please list other market support, i.e. Distributors, Pre-sales, Financiers. Please include name, country and status of involvement.

**Note\* you must supply evidence of this market support in the up loadable requirements. \***

## Required Supporting Documents

- Detailed Project Proposal (Logline / Synopsis, episodic overview of originally broadcast series, with clear description of how the project will be tailored for international broadcast / distribution, with particular note to the attached international broadcaster aspirations. (including projected TX period) (2 pages maximum).
  - Letters of Commitment from your confirmed Broadcaster(s) and any other market supporters/Financiers/Distributors.
  - List of Potential Key Talents and Crew (please include list of key creative talent and team for the originally broadcast series, plus any new key creative talent and team attached to reversion the series).
  - Original Broadcast – Detail the original broadcaster/s. Please include average ratings/reach metrics of original broadcast. Include a list of anywhere else the project has been broadcast to date (Channel / Territory).
  - Producer's Statement for the project outlining plans for execution, ability to meet the key objectives of Tourism Ireland, and exploitation plans. Reversion Budget. (in € Euro).
  - Finance Plan (indicating investment already secured).
  - Letters of Commitment/Interest from your confirmed Broadcaster(s) and any other market supporters/Financiers/Distributors.
  - Short Biographies of the key talent including Producer(s), Directors(s), and any others you feel are relevant?.
  - Link to samples of your work. (Please include link to one sample episode from the originally broadcast series).
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- Applicants must provide a statement that there are no IP/rights or assignment restrictions to international distribution.
  - Applicants must provide a statement confirming there are no technical or editorial restrictions to re-purposing the content if originally commissioned for a broadcaster.
  - Any additional information you feel is relevant to the viability of your project.

### 30. Uploadable Requirements:

**Important: Applicants are not permitted to submit supporting documents through a link to your company or personal internal folder or drive.** You must provide the relevant supporting documents for your application in the following manner only i.e. **both A and B** -

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- A. Via a sharing Platform (such as Wetransfer - N.B not a link to an internal drive/folder). Please include all supporting documents in one link and include in the answer to Q) 32 below. Important Note\* Please always ensure that the link is live for at least 6 weeks post application deadline and include the password to access if necessary.
- B. Via Email: Please also email a copy of your supporting documents (optimised to 10MB or less) to: [programmingirelandfund@tourismireland.com](mailto:programmingirelandfund@tourismireland.com). Supporting documents must be received no later than the submission deadline. Please ensure to include all supporting documents in one email (we can not guarantee receipt of your documents if received across multiple emails).

31. Please provide the link mentioned above, here:

**CHECKLIST:** Items 35 - 43 provide a checklist of the documents to be sent

32. Have you uploaded a Detailed Project Proposal/Outline/Treatment Schedule (including projected TX period) (10 pages maximum)? \*

Yes

No

33. Have you uploaded the Reversion Budget? \*

Yes

No

34. Have you uploaded the Finance Plan (indicating investment already secured)? \*

Yes

No

35. Have you uploaded Letters of Commitment from your confirmed Broadcaster(s) and any other market supporters/Financiers/Distributors? \*

Yes

No

36. Have you uploaded Key Talents and Crew? \*

Yes

No

37. Have you uploaded the Producer's Statement for the project outlining plans for execution, ability to meet the key objectives of Tourism Ireland, and exploitation plans? \*

Yes

No

38. Have you uploaded biographies of the key talent including Producer(s), Directors(s), and any others you feel are relevant? \*

Yes

No

39. Have you uploaded a link to samples of your work? \*

Yes

No

40. Have you uploaded a statement that there are no IP/rights or assignment restrictions to international distribution. \*

Yes

No

41. Have you uploaded a statement that there are no IP/rights or assignment restrictions to international distribution. \*

Yes

No

42. Please supply any additional information you feel is relevant to the viability of your project.

**43. Data Protection Information**

Tourism Ireland respect your privacy and handle all personal data in accordance with our privacy policy. We require all third parties to enter into a data processing agreement with us, which complies with our obligations under the new EU General Data Protection Regulation (GDPR). This agreement requires third parties to have appropriate security systems in place and only to use your personal data on our instructions and in accordance with data protection law.

As part of our agreement with our Project Manager, they are required to collect data to process your application. Together with Tourism Ireland they are committed to protecting and respecting your privacy and will therefore ensure that all information that you provide is safeguarded. We only request data that is legitimate and for which there is a valid legal basis to process to facilitate the processing of your application. We request that you provide professional information only and do NOT send personal data on yourself or third parties, associated with your application, that has not been requested, or that you have not acquired permission to use. The data may be used for statistical purposes. The data collected may be stored, processed, and passed in confidence to or shared with third parties, individuals, or organisations, who are involved in the assessment of applications or monitor funding. Our Project Manager also require all third parties to enter into a data processing agreement with them, which complies with their obligations under the new EU General Data Protection Regulation (GDPR).

All information will be treated in accordance with the GDPR and associated data protection laws. You have rights under the GDPR including the right to ask for a copy of the information held by Tourism Ireland and the right to require Tourism Ireland to correct any inaccuracies in your information.

Further information on how we process your personal data, our legal basis for doing so and your rights under the GDPR can be found in our Privacy Policy available at <https://www.tourismireland.com/Privacy-Policy>.

IT IS IMPORTANT THAT YOU HAVE READ AND UNDERSTOOD THE APPLICATION GUIDELINES AND PRIVACY POLICY BEFORE COMPLETING THIS FORM.

**DATA PROTECTION DECLARATION**

I/We have read and understand the data protection statement above. \*

Yes

No

**44. I/We acknowledge that by applying for this scheme we are giving permission to Tourism Ireland and any appointed officers it may require to review and evaluate this proposal \***

Yes

No

Please note: once you have submitted your proposal, an acknowledgement of receipt will appear on screen. An email acknowledgment will also be sent to the applicant email provided within 7 working days of your submission. Please ensure to email a copy of your supporting documents to [programmingirelandfund@tourismireland.com](mailto:programmingirelandfund@tourismireland.com)

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