 

**Northern Ireland Industry Overseas Engagement Programme**

**APPLICATION FORM**

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| *Ensure you have fully read and understood the relevant NI Overseas Engagement Programme Guidelines document before compiling and submitting your application. Incomplete applications cannot be processed. Applications must be fully completed, typed, and signed. Handwritten applications will not be accepted. Any queries should be addressed to* *eventsupport@tourismireland.com**.*  |

***SECTION A: APPLICANT COMPANY DETAILS***

1. **Business Information**

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| Company Name: |  |  | Company Address: |  |
| Company Website: |  |  | Contact Name: |  |
| Contact Email: |  |  | Contact Phone Number: |  |

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| What is your primary business? | Which of the following is most applicable for your business? (Select all that apply) |
| [ ] Visitor Attraction[ ] Activity / Experience[ ] Festivals and Events [ ] Tourism Transport Provider[ ] Tour Operator [ ] Golf [ ] Other: Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | [ ] Food & Drink[ ] Sports & Outdoor[ ] Culture & History[ ] Music & Entertainment[ ] Nature & Landscapes[ ] Golf [ ] Other: Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. **Eligibility Criteria**

This opportunity is open to Northern Ireland activity, attractions and experience tourism businesses. The initiative is designed primarily to support small privately tourism businesses attend Tourism Ireland led overseas events in 2025.  Please refer to the Eligibility Criteria on Page 5 of the NIOEP 2025 Guidelines.

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| A | Is your business a confirmed member of the Northern Ireland Embrace a Giant Spirit Portfolio? | Yes [ ] No [ ] |
| B | Does your business offer Bookable/ Saleable Experiences that are available online to book directly?  | Yes [ ] No [ ] |
| C | Is your business an accommodation provider, representative/ cluster group, Destination Management Organisation, Local Authority, and/ or other publicly funded organisation/ agency/ authority? | Yes [ ] No [ ] |

1. **Tourism Ireland Led Events**

Attendance at a Tourism Ireland Led Event is subject to approval and written confirmation of a place at the Event/ Show by Tourism NI.

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| Have you received written confirmation of your place at the Event/ Show from Tourism NI?  | [ ] Yes [ ] No  |

(*Confirmation of a place does not guarantee support through the NI Overseas Engagement Programme. Funding support will be confirmed in writing following submission of your application form.)*

***SECTION B: APPLICATION ACTIVITY PLAN DETAILS***

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| 1. **Please indicate the market the Show/ Event is taking place in and is targeting**
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| [ ] Australia/New Zealand[ ] Austria [ ] Belgium [ ] Canada [ ] Denmark/ Sweden/ Norway/ Finland [ ] France  [ ] Germany | [ ] GB [ ] Italy [ ] Netherlands  [ ] Spain [ ] Switzerland[ ] USA[ ] Other |
| Name of Show/ Event  |  |
| Location of Show/ Event |  |
| Date of Arrival in Market |  |
| Date of Departure from Market |  |
| Dates of Show/ Event  |  |

**Please outline below the estimated costs of the activity included in your application.** *(Eligible costs include Show/ event participation fee for one representative per business. Return travel necessary to travel from the island of Ireland to market (basic economy class fare only) including flights, ferries. Ad-hoc transport e.g., taxi’s, Ubers, parking, etc. are not eligible. Trains/ coaches that are a substantial part of the journey and are required to travel to the at event destination may be considered on a case-by-case basis. Per Diem – fixed rates which cover accommodation and meals per complete 24hr period in market.)*

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| **Eligible Costs** | **Cost Description**  |  **Cost sterling £** |
| Event Participation/ Registration Fees *(NB. Fees are refunded following attendance at the event/ show)* |  |  |
| Flights/ Ferry *(NB. Basic economy fare only)* |  |  |
| Per Diems: Specify the number of complete 24-hour periods spent in market and relevant Per Diem rate. (1 complete 24 period = 1 per diem) |  |  |
| **Total Estimated Costs** |  |  |

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| **DATA PROTECTION** |
| Tourism Ireland shall process the Personal Data it receives as part of this engagement, as reasonably required to meet its legal or regulatory obligations or for its other reasonable business purposes (including quality control and administration) and may disclose Personal Data to any third parties including its subcontractors, regulators and any party based in any jurisdiction including a jurisdiction outside the European Economic Area provided that such disclosure is reasonably required in connection with such purposes and is at all times in compliance with applicable Data Protection Legislation. For more information on how Tourism Ireland handles your personal data please see our privacy policy; <https://www.tourismirelandindustryopportunities.com/privacy-policy> |

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| **APPLICANT DECLARATION** |
| * I confirm that the principal aim of the proposed activity in this application is to retain business &/or drive new sales to the island of Ireland in 2025 and beyond.
* I confirm that I have read and agreed to the Terms and Conditions set out in the NI Overseas Engagement Programme Guidelines document.
* I confirm that I am an Authorised Officer of the applicant company, authorised to sign contracts on behalf of the business.
* I confirm that these specific activities outlined in the application for funding are not being funded by other sources of public money, e.g., Tourism Northern Ireland, Tourism Ireland, Fáilte Ireland, local authorities, or other publicly funded agencies/authorities.
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| **Signed:** | **Date:** |
| **Print Name:**  | **Job Title:**  |
| **Company Name:** |  |